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EL CENTRO TRANSLATIONS HAS A NEW NAME, A NEW LOOK AND A NEW WEBSITE

GRAND RAPIDS (JANUARY 1, 2012) – After being in business for over 25 years, we are proud to announce that we’ve completely transformed a small Language Services department at the Hispanic Center of Western Michigan, into a full-blown language service provider now known as El Centro Translations.

With its location inside the Hispanic Center of Western Michigan, El Centro hopes to meet its clients’ needs by expanding its service line to include on-site interpreting services, phone interpreting, document and website translations as well as offer new interpreter trainings and events.

“In our experience, those who are looking to grow their business or company in the future must look to reach out to the Hispanic market today. The Hispanic community is a growing market that needs to be reached out to by anyone that would like to increase their profits. We are now able to offer our clients complete language services, from scheduling an appointment over a phone interpreting session, to arriving on site to make sure voices are heard and understood,” said El Centro Translations Director, Salvador Lopez.

In addition to developing a social media presence and expanding its services, El Centro is also offering Healthcare Interpreter training and consulting services for new interpreters who want to become professionals, but just don’t know exactly where to start.

“Its key in today’s business climate that we not only offer high quality language services, but help develop professionals who will help bridge the communication gap in our community in a confidential, culturally competent manner” said Lopez.

The Grand Rapids-based business, El Centro Translations, is re-branding its name and is contracting with many Interpreters, Translators and Cultural experts who are ready to help end miscommunication by allowing you to speak and be heard by a population that up until now has been waiting to listen.

To learn more about El Centro Translation, its staff and services, check out elcentrotranslations.com today.

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